

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 148 b of the POSA

Dear ladies and gentlemen,

We hereby inform you within the statutory period that the Company's registry has received a notification under Art. 148 b of the POSA, as follows:

On October 01, 2026, a notification was received regarding the disclosure of a major shareholding by the shareholder Starkom Holding AD. The change in the shareholding relates to an increase in the shares held and the crossing of the statutory threshold of 80% of the votes in the General Meeting of Shareholders of EUROHOLD BULGARIA AD.

The data regarding the change is as follows:

- Voting rights before: 397 127 773 shares (76.2329%).
- Voting rights after: 420 321 087 shares (80.6851%), reflecting the acquisition of an additional 23 193 314 shares and crossing the regulatory threshold of 80% upwards.
- Issue code: ISIN: BG1100114062.

01-10-2026

Sincerely,

ASSEN MINCHEV, CEO